



FELICIA PACE

GRAPHIC & WEB DESIGNER

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📍 Raleigh, NC 27616

online portfolio:
www.feliciapace.com



SUMMARY

I am a Graphic/Web Designer, passionate about communicating ideas visually through images and layouts of print pages and web screens. With 10 years experience as a designer, I have worked to help entrepreneurs create strong visual layouts, that empowers them to present their unique business brand on print media the internet.

SKILLS

Photoshop CC

Illustrator CC

InDesign CC

Dimensions CC

Acrobat DC

Premiere

After Effects

XD

Word

DVI

Wordpress

HTML/CSS

EXPERIENCE

FOUNDER/LEAD DESIGNER Dare2Dezign, LLC., August 2008 - Present

Met with clients or art director to determine scope of all projects. Then proceeded to advise clients on strategies to reach their target audience. Developed graphics and visual images for product illustrations. Developed concepts for flyers, print ads, logos, websites, and other business elements. Developed branding and marketing for various clients.

WEBSITE VIRTUOSO Page Progressive, LLC., April 2018 - Present

Assisted in troubleshooting web design issues of various clients through support ticket system. Participated in designing, planning, and building of client websites. Worked with team developers in keeping client websites current.

WEB/GRAPHIC DESIGNER Faith Spa Essentials, Henderson, NC 2007 - Present

Collaborated with the Owner and CEO to design and produce digital artwork for marketing and promotional materials in order to increase sales. Designed and developed web pages using HTML5, CSS, and WordPress. Created branding and graphics for marketing and company website. Designed and created all printed visuals, general graphics, and product packaging.

EDUCATION

Living Arts College, Raleigh, NC, B.A. Interactive Media
Johnston Community College, Smithfield, NC, Music Education
Meredith College, Raleigh, NC, 1 year, Music Performance
Shaw University, Raleigh, NC, 2 years, Music Performance

ACHIEVEMENTS

Graduated as Salutatorian, Class of 2018, Living Arts College
Assisted in graphic design of mobile app layouts for WildlifersTV.

OBJECTIVE

To obtain a position utilizing experience in visual graphics and interactive experiences in order to solve a problem and create a better workflow for the user.